



Open Road



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The Official Newsletter of the Indy Miata Club

May 2001

Slower Traffic, Keep Right! Steve Jacobson, President, Indy Miata

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If you had not heard the news — there is now a new national club to call all our own! Ever since the demise of the Miata Club of America (R.I.P.) we have been on our own in this big, scary, sportscar world. But now things are looking up! The newly formed Miata Owners Club (www.miataownersclub.com) has stepped in and so far is making us all feel quite welcome.

The new organization has been formed by Mazda North America Operations and Affinity Development Group and from what I have read ADG is a well-respected outfit that runs many other clubs including other car clubs for manufacturers. So, I think we have very solid backing behind this whole thing and *Miata Magazine* will continue to be our connection with the national club. Here's the announcement letter that was on their web site:

Dear Miata Club Member,

Today, Mazda North American Operations is pleased to announce the formation of the Miata Owners Club. This new club will replace the Miata Club of America, which has ceased Miata Club operations.

We are pleased to announce that Barbara Beach will continue as publisher of *Miata Magazine*. Members have indicated their overwhelming satisfaction with this high quality publication, and we are happy that *Miata Magazine* will continue to be a key member benefit. In addition, Barbara Beach will play an active role in the new club, working in an advisory capacity. Further, Mazda has engaged the services of an experienced club management firm to help in developing benefits and member services.

What does this mean for you? Our principal goal is to serve as "facilitator" to enhance your member benefits and provide support to local Miata Clubs. We've heard from many of you that you'd like additional benefits as part of your membership. We're working hard to ensure that membership in the Miata Owners Club provides valuable benefits to all Miata owners and enthusiasts. More details will be released soon about our exciting plans.

We greatly value and seek your input. Accordingly, we are forming a member Leadership Council to provide advice and direction to the new Miata Owners Club. This committee will work with Mazda to build the value of Miata Owners Club and help us all achieve continued growth in national and local membership.

To contact us, please visit www.MiataOwnersClub.com or call 1-800-968-4980. Thank you for your loyal support of the Mazda Miata. We look forward to good things to come!

Sincerely,
Stephen T. Odell
Executive Vice President & COO

And the very first event the new organization has announced is a special tour to our beloved Indianapolis Motor Speedway for the 2nd annual United States Grand Prix in September! Here are just some of the things they have in the works for that weekend:



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